

	Dr. Ma. Felma Carlos-Tria University President and Chief Academic and Executive Officer, Universidad de Manila, Philippines
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Dr. Ma. Felma Carlos-Tria, the University President and Chief Academic and Executive Officer of Universidad de Manila (UDM) is an accomplished academician with over 23 years of experience in the field of teaching and instruction, research, community extension, and educational administration.

She is an alumna of the National University of Singapore and the Harvard Institute of Graduate Studies having completed courses on Policy Reforms and Educational Administration, respectively. She also finished the Global Academic Leadership Program at the Asian Institute of Management as a scholar of the Commission on Higher Education. She holds a Doctorate degree in Educational Administration and a Master of Arts in Communication Management from the Pamantasan ng Lungsod ng Maynila and a Bachelor of Arts degree in Journalism from the University of the Philippines, Diliman. Dr. Tria is exposed to international curriculum development being a certified Edexcel instructor under Pearson Education, the leading educational company in United Kingdom and Australia. She is a strong advocate for local and international linkages, having forged numerous partnerships between UDM and various government agencies and universities in Asia and beyond.

Under her leadership, UDM was given the Academic Excellence Award two years in a row for its exceptional performance in different Board Exams. Recently, CHED recognized UDM as Top 5 Performing School in the Social Work Board Exam. The University has also been recognized as the fastest to attain Level 2 institutional accreditation in only a span of two years. UDM has gained significant recognition for its excellence, ranking 1001-1500 in the THE Impact Ranking 2025 and earning a spot in the WURI 2025 Top 100.

SISC gave her an award in 2023 for pioneering the development of AB Communication and AB Multimedia Arts with her 16 years' worth of contributions to the two courses. Bestowed with the Certificate of Excellence in Effective Educational Practices for Accreditation by EDXEL iLearn Charter School Academy and Saint Paul Christian School, USA in 2017, this underscores her commitment to fostering quality education. Dr. Tria also received a Certificate of Recognition from the University of Guam for her insightful research on “Media Influence on the Filipino Youth in Relation to Social Issues and Initiatives” on the same year. Furthermore, she was honored with the Outstanding Educator Award in the Faculty with Administrative Function category by the Consortium of the South which is composed of several HEIs south of Metro Manila.

She is a strong advocate for quality and excellence in the field of education and is a Philippine Quality Award Ambassador/Assessor, a Board Member of the Government, Academe, Industry Network (GAIN), and the Vice President of the United Nations Association of the Philippines (UNAP) – NCR Chapter.

Under her leadership, the UDM C.A.R.E.S. (Crisis, Aid, Relief, and Economic Security) was established. The programs include putting up a community pantry and a soup kitchen that feeds hundreds of students weekly. This effectively arrested the issue of malnutrition and hypoglycemia caused by economic constraints on the part of the students and their families. The program “Healthy Habitat: Sustainable Community Solutions for Vector and Domestic Animal Management” was recently launched in Barangay 790, the adopted community of UDM. This allows different courses to extend professional outreach to all members of the said barangay. Additionally, Dr. Tria was the Chairman of the SEED Foundation which provides free education for the underprivileged in the CAA Las Piñas Community from 2018 to 2021. At the same time, she was also the President of the Asian Federation of Student Leaders, an organization recognized nationally and internationally for youth development focusing on servant leadership.

With a solid foundation in academic research, community extension and their practical application, Dr. Tria continues to contribute significantly to upholding quality and excellence in both educational administration, media studies, ICT, and youth development.